seo solutions
Strategic Search Engine & Internet Marketing Solutions

Uplift Adwords Performance
With
Artificial Intelligence (AI)

AI is a powerful platform enabling marketers to boost advertising performance on Google Adwords while saving time and resources

Supported Platforms

SEARCH

SHOPPING

DISPLAY

Our
AI Platform
Features

Automated
Budget Management

Automated
Bid Optimization

Automated
Click Fraud Prevention

Automated
Powerful Dashboards

Automated
Quality Score Improvements

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Automated Budget Management

Monthly Budget Planning

Real Time Budget Optimization

Cross Account Budget Utilization Dashboards

February ˅ 2017 ˅

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 1,116	2 940	3 1,052	4 688
5 605	6 795	7 586	8 288	9 552	10 622	11 1,116
12 940'	13 515	14 940	15 439	16 1,052	17 1,116	18 £544
19 363	20 1,001	21 1,469	22 1,012	23 1,454	24 1,746	25 1,583
26 1,185	27 1,243	28 1,435				

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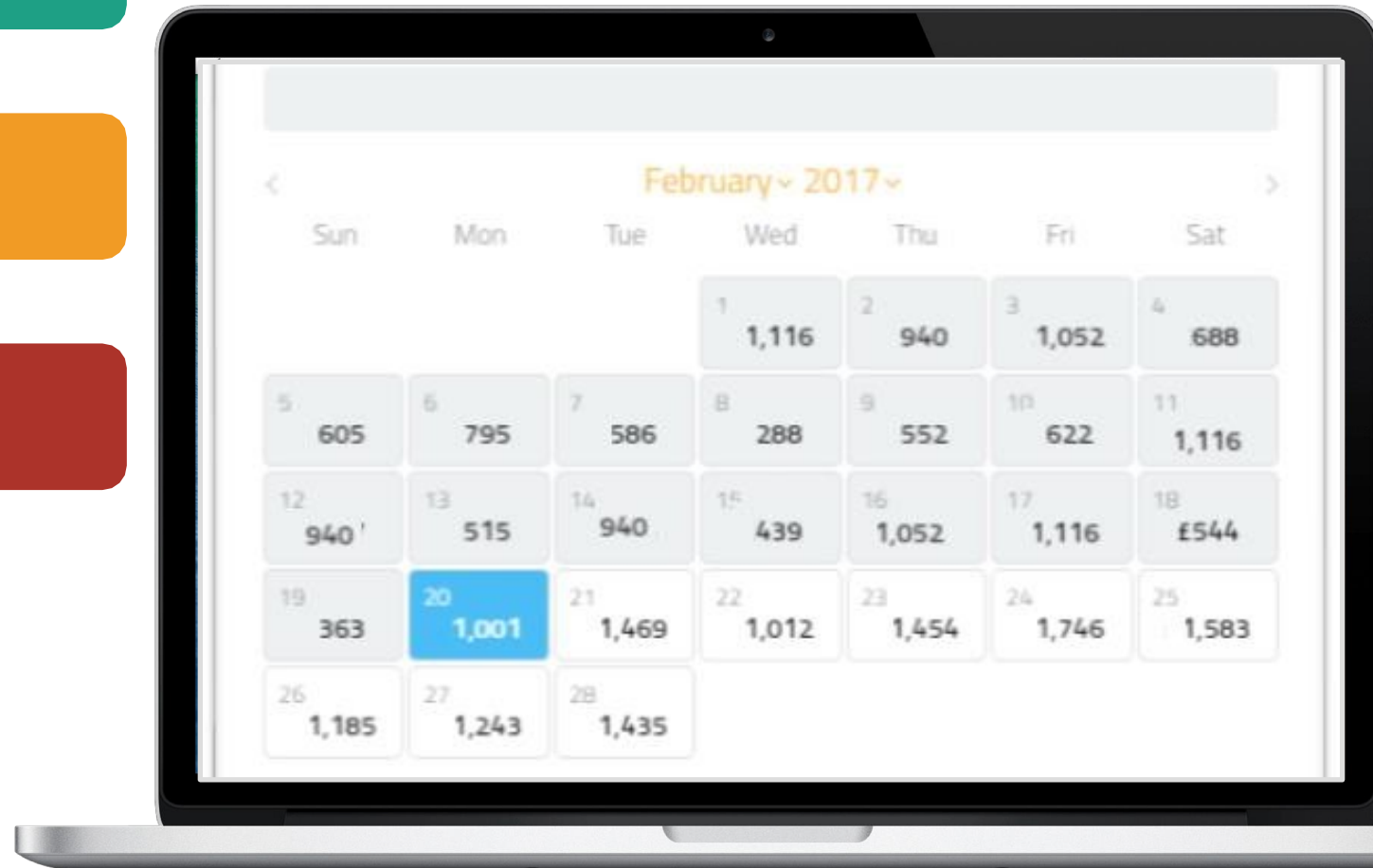
Automated Bid Optimization

Advanced Real Time AI Algorithms

24/7 Automated Bid Optimization

Easy Control with Powerful Policies & Tools

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Automated Quality Score Improvements

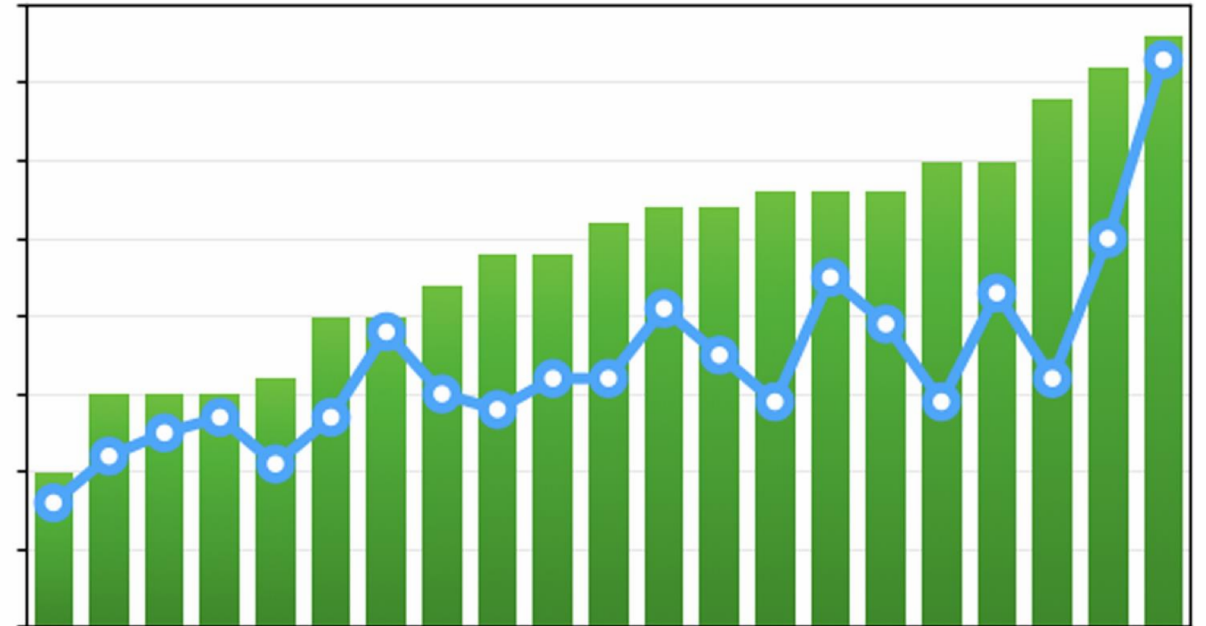**Automated analysis of Search Query Reports**

Creation on New Keywords and Negatives

Ongoing Account Structure Optimization

Quality Score Improvements

Automated Click Fraud Prevention

Live Monitoring of all IP Traffic

Real Time Analysis of Suspicious IP Addresses

Automated Blocking of Fraudulent IPs and Bots

Automatic IP Blocking - Anti Click Fraud Settings

1. Block IPs after `5` clicks within `4` `Hours ▼`

Blocked IPs due to click fraud suspicion

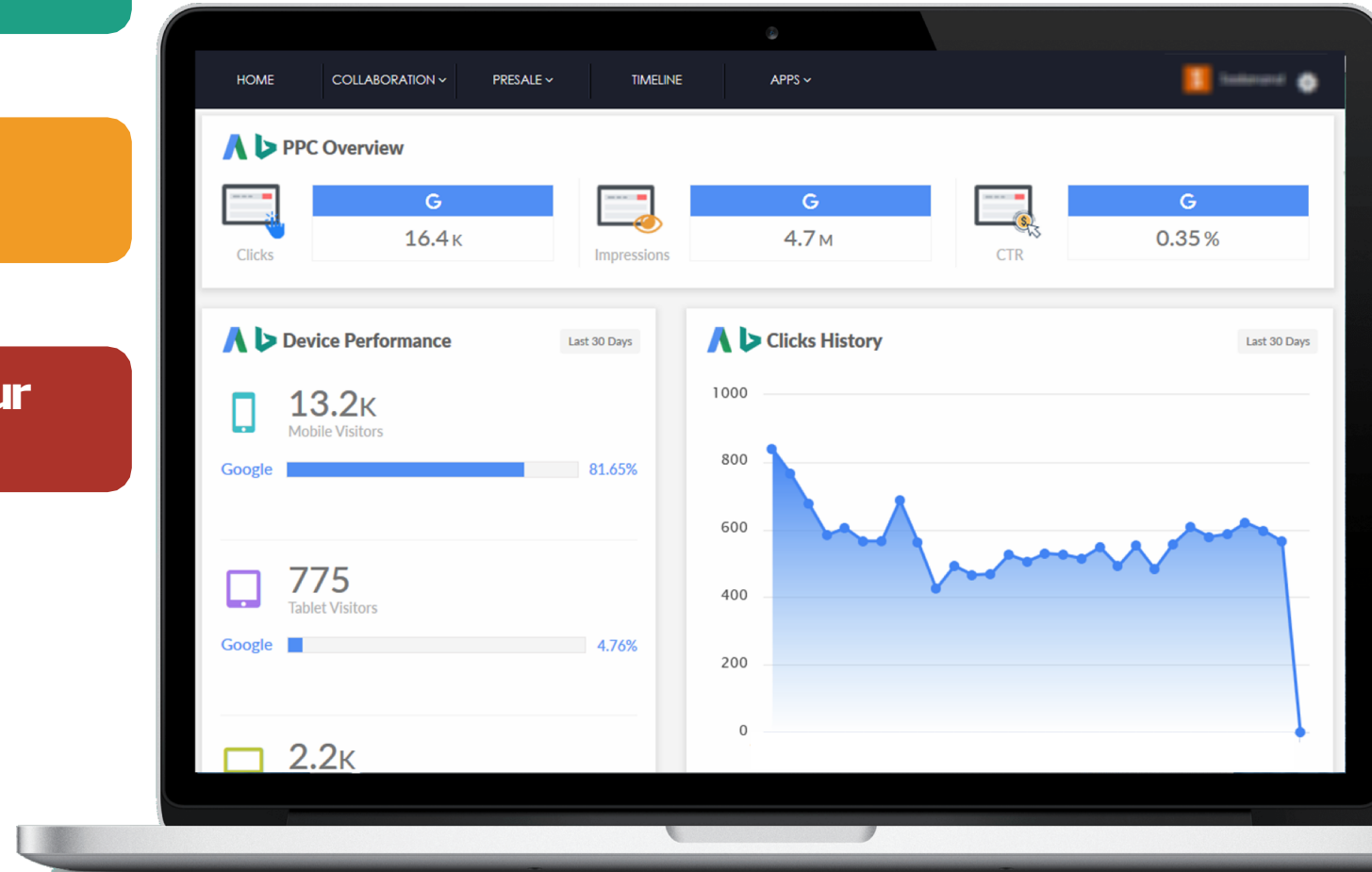| Date	Customer	IP	Device	Operating System	Clicks	Remove IP
Mar. 19, 2018 21:05			Mobile	iOS 10 (iPhone)	4	Remove IP
Mar. 19, 2018 11:55			Mobile	iOS 11 (iPhone)	4	Remove IP
Mar. 17, 2018 09:08			Mobile	iOS 10 (iPhone)	4	Remove IP
Mar. 16, 2018 09:43			Mobile	iOS 11 (iPhone)	4	Remove IP
Mar. 14, 2018 22:46			Mobile	iOS 11 (iPhone)	4	Remove IP
Mar. 13, 2018 23:26			Mobile	iOS 10 (iPhone)	4	Remove IP
Mar. 13, 2018 21:39			Mobile	iOS 11 (iPhone)	4	Remove IP
Mar. 13, 2018 20:05			Mobile	Android 7.x	4	Remove IP
Mar. 13, 2018 17:48			Mobile	iOS 11 (iPhone)	4	Remove IP
Mar. 08, 2018 12:48			Computer	Windows 10	4	Remove IP

Powerful Dashboards

Visualize Your Key Performance Indicators

Analyze Progress and Trends

Discover the Hidden Potential in your Account

Thank You