

SEO Solutions PowerListings Network Partners

June 2013



Yahoo!

Active Monthly Users: 150,000,000

Yahoo! attracts hundreds of millions of users every month through its innovative technology and engaging content and services, making it one of the most visited Internet destinations and a world-class online media company.



Bing

Active Monthly Users: 150,000,000

Bing is one of the leading search engines in the US and attracts over 150 million consumers each month. Bing brings together the best of search and people in your social networks to help people spend less time searching and more time doing.



Facebook

Active Monthly Users: 1,200,000,000

Facebook is the world's biggest social network with more than 1 billion users. Yext Sync for Facebook makes it easy to manage accurate and up-to-date contact information, photos, messages and more.



Yelp

Active Monthly Users: 40,000,000

Yelp was founded to help people find great local businesses like dentists, hair stylists and mechanics. Yelpers have written over 15 million local reviews, 83% of them rating a business 3 stars or higher. In addition to reviews, you can use Yelp to find events, special offers, lists, and chat with other Yelpers.



Foursquare

Active Monthly Users: 10,000,000

Foursquare is a location-based mobile platform that guides real-world experiences by allowing users to share their location with friends and bookmark information about venues that they want to visit. It currently has over 20 million users worldwide and over 750,000 merchants actively managing their businesses on the Foursquare network. Foursquare Merchants and brands leverage the foursquare platform by utilizing a set of tools to obtain, engage, and retain customers and audiences.



Superpages.com

Active Monthly Users: 7,000,000

Superpages.com is a top online resource for finding information and insights on businesses and retailers. Every month, it helps millions of consumers find valuable local business information from driving directions and hours of operation to Web links and customer reviews.



SEO Solutions PowerListings Network Partners

June 2013



MapQuest

Active Monthly Users: 27,000,000

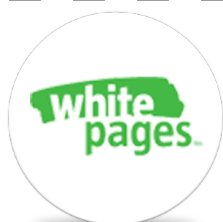
MapQuest is one of the leading U.S. mapping brands online, offering maps and directions to over 27 million users a month. Additionally, MapQuest has mobile solutions that are compatible with a variety of mobile devices, including iPhone and BlackBerry devices. One out of every five Americans on the Internet uses MapQuest's mapping solutions.



Local.com

Active Monthly Users: 10,000,000

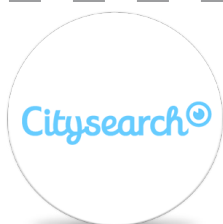
Local.com is a top U.S. website that attracts approximately 10 million visitors each month seeking information on local businesses, products and services. Powered by the company's Keyword DNA and patented local web indexing technologies, Local.com provides users with targeted, relevant local search results that include special offers from local businesses, user reviews, local businesses, website links, maps, driving directions and more.



WhitePages

Active Monthly Users: 15,000,000

As the largest and most trusted online directory, WhitePages offers a suite of free mobile and Internet services that provide the most reliable contact information online for the U.S. With one-click access to over 200 million adults and more than 15 million businesses, WhitePages make finding and connecting with others incredibly simple and incredibly free.



Citysearch

Active Monthly Users: 12,000,000

Citysearch is the leading online local guide that enables consumers to stay connected with access to neighborhood restaurants, bars, shopping, beauty and professional services across every zip code in the U.S. when you are on the road. Citysearch offers mobile applications for iPhone, iPad, Blackberry, Android, and Palm.



MetroPCS

Active Monthly Users: 8,000,000

MetroPCS is a wireless phone company that offers service without requiring a contract or a credit check. It has over 8 million subscribers, many of whom actively use the search feature on their handset to find local businesses that are nearby.



HopStop

Active Monthly Users: 5,000,000

HopStop is a leading location-based service, providing door-to-door walking, biking and mass transit directions to city residents and tourists alike. The company is building the first national network to facilitate and encourage intra-city as well as city-to-city travel by aggregating hundreds of transit systems into one streamlined navigational user experience.



SEO Solutions PowerListings Network Partners

June 2013



EZlocal

Active Monthly Users: 100,000

EZlocal is a local search marketing company focused on helping small businesses connect with the people who are actively searching online for products and services in their area. Their directory has several tens of thousands of visitors every month.



Avantar

Active Monthly Users: 8,000,000

Avantar's Yellow Pages mobile application sees over 8 million unique visits per month. As one of the first local search mobile apps, Avantar is a leader in the space and continues to grow its user base to better serve the merchants listed in its directory.



411.com

Active Monthly Users: 2,700,000

411.com is the web's leading directory of contact information for people and businesses. PowerListings allows business owners to update their listings in 411.com's directory in just minutes. 411.com is part of the WhitePages network of sites that has powered over 2 billion searches.



CoPilot

Active Monthly Users: 50,000

CoPilot is a navigation app with unique routing features and an interactive user interface that makes navigation easily accessible and useful. CoPilot Live is rated one of the top navigation apps for both Android and iPhone users.



Topix

Active Monthly Users: 6,000,000

Topix is the leading community news website in the U.S., connecting over ten million users a month to the information and discussions that matter to them in every city and town. In addition to creating a platform on which to read and discuss local news, Topix has built an impressive local directory that has proved immensely popular amongst its many users.



MojoPages

Active Monthly Users: 600,000

MojoPages is an online directory geared towards rating small businesses based on an analysis of all their online reviews. This data is used to determine every business's "Mojo" score, and helps thousands of consumers find the best small businesses in their city every month.



SEO Solutions PowerListings Network Partners

June 2013



LocalPages

Active Monthly Users: 350,000

LocalPages is a local directory that helps connect people with businesses throughout the US. Their users also benefit from the daily deals offered by many of the businesses listed.



YellowMoxie.com

Active Monthly Users: 2,000,000

YellowMoxie.com is the local expert and a top online resource for finding information and insights on local businesses and retailers. At only two years old, YellowMoxie.com already serves millions of consumers every month.



Cricket

Active Monthly Users: 6,000,000

Cricket is a pioneer of simple and affordable unlimited wireless services, serving millions of customers nationwide who use their mobile devices to find local businesses in their area.



Tupalo

Active Monthly Users: 2,000,000

Tupalo is an online community of thousands of people that discover, review and share their favorite spots and let others know where and where not to go.



CitySquares

Active Monthly Users: 250,000

CitySquares was founded in 2005 based on the simple premise that finding local, neighborhood businesses online is really hard and very frustrating. CitySquares provides small, independent businesses an opportunity to reach a qualified, local consumer audience through a search engine optimized profile on it's highly trafficked, consumer- facing website.



Navmii

Active Monthly Users: 600,000

Navmii is a leading publisher of satellite navigation location-based applications for mobile phones. Over half a million users in the US use the Navfree navigation app, taking advantage of the software's turn-by-turn directions, voice guidance, auto-rerouting, and live POI search.



SEO Solutions PowerListings Network Partners

June 2013



ShowMeLocal.com

Active Monthly Users: 200,000

ShowMeLocal.com gives local business owners the tools to promote their business online and local consumers a place to go to learn about businesses in their area while finding great deals. ShowMeLocal.com's directory powers consumer-based sites such as search engines, online classifieds and local directories.



LocalDatabase.com

Active Monthly Users: 100,000

LocalDatabase.com is a local guide designed to offer targeted in- depth information to US based communities. They have created a platform to continuously grow and scale through multiple data sources such as public data, open business listings, social input and integrated local service offerings.



Where To?

Active Monthly Users: 1,000,000

411.com is the web's leading directory of contact information for people and businesses. PowerListings allows business owners to update their listings in 411.com's directory in just minutes. 411.com is part of the WhitePages network of sites that has powered over 2 billion searches.



AirYell

Active Monthly Users: 1,000,000

AirYell is the advanced business directory search tool for your iPhone and iPod touch. You can look at business reviews, search for daily deals, or even use voice navigation.



YellowBot

Active Monthly Users: 1,000,000

YellowBot is a local search site for finding and reviewing the places ones goes in their community. Every month, YellowBot serves over four million visitors. They are focused on building ways for patrons and business owners to exchange tips and experiences online.



MerchantCircle

Active Monthly Users: 1,000,000

MerchantCircle is an online network of local business owners, combining social networking features with customizable web listings that allow local merchants to attract new customers. A growing network dedicated to connecting neighbors and merchants online to help build real relationships between local business owners and their customers.



SEO Solutions PowerListings Network Partners

June 2013



ChamberofCommerce

Active Monthly Users: 250,000

ChamberofCommerce.com provides information on 14MM businesses, with a focus on facilitating connectivity between local businesses and more than 7,000 Chambers of Commerce worldwide. They additionally provide tools and solutions to help businesses develop and manage their web presence.



USCity.net

Active Monthly Users: 450,000

YellowMoxie.com is the local expert and a top online resource for finding information and insights on local businesses and retailers. At only two years old, YellowMoxie.com already serves millions of consumers every month.



AmericanTowns.com

Active Monthly Users: 2,300,000

AmericanTowns.com offers communities a single location for everything they may need to navigate their daily life. By organizing a town's resources in one place, AmericanTowns.com helps people quickly find out what's happening in their local government, schools, libraries and community groups. Small businesses and groups can easily create their own content – whether it's posting to the events calendar, publishing a press release, or providing sale information.



YellowPageCity.com

Active Monthly Users: 365,000

Tupalo is an online community of thousands of people that discover, review and share their favorite spots and let others know where and where not to go.



8coupons

Active Monthly Users: 350,000

8coupons collects information from over 500 sources to bring consumers only the deals they care about from their neighborhood restaurants, bars, salons and stores. Local businesses are easily discovered and can access customers in their neighborhoods.



eLocal

Active Monthly Users: 250,000

eLocal aims to help consumers connect with local merchants across all major consumer oriented business categories. Their comprehensive profiles provide useful information that is category specific to the products and services their industry provides.



SEO Solutions PowerListings Network Partners

June 2013



Factual

Active Monthly Users: 1,000,000

Factual is an open data platform that provides definitive global data in Places and Products to power web and mobile apps, mobile advertising, and enterprise analytics.



PhoneNumber.com

Active Monthly Users: 2,700,000

PhoneNumber.com's directory of local contact information allows users to search phone numbers and do a reverse phone search. Using PowerListings, business owners can update their listings in PhoneNumber.com's directory in just minutes. PhoneNumber.com is part of the WhitePages network of sites that has powered over 2 billion searches.



Switchboard

Active Monthly Users: 2,700,000

Switchboard.com is an online directory for finding contact information for businesses and people. Using PowerListings, business owners can update their listings in Switchboard.com's directory in just minutes. Switchboard.com is part of the WhitePages network of sites that has powered over 2 billion searches.



YaSabe

Active Monthly Users: 1,000,000

YaSabe is America's largest and fastest growing local search destination that caters to Hispanic consumers. YaSabe has connected millions of users to online listings, cultural content and community-sourced information. YaSabe offers access to the 53 million US Hispanics who speak English and Spanish.



PennySaver

Active Monthly Users: 1,000,000

PennySaver is a direct mail shopping publication in the U.S. with over 950 local editions reaching over 11.5 million people online, in print and on mobile. PennySaver allows user to find deals on products and services, print coupons, read product reviews and search national classified ads.



Pocketly

Active Monthly Users: 200,000

Pocketly is the on-the-go money-saving app that uses geolocation and a database of 14 million businesses to find coupons and offers, stores, services and entertainment near the user. Available for both iOS and Android, Pocketly gives users the ability to search through a list of relevant stores and offers near a user's current location.



SEO Solutions PowerListings Network Partners

June 2013



White & Yellow Pages

Active Monthly Users: 1,000,000

White & Yellow combines the best of local and mobile search in a single app. Search for people by name, phone number and businesses. Results include GPS driving directions, save favorites, & track history.



GetFave

Active Monthly Users: 200,000

The GetFave is a search engine solution that is populated with over 15 million business listings, which it enhances with entertaining and informative videos, banners, coupons, and other information directly from business owners.



GoLocal247.com

Active Monthly Users: 450,000

GoLocal247 is the the fastest growing hyper-local network of directories with community portals. Users have the ability to locate thousands of in-depth profiles on local businesses, rate and review them, and utilize money-saving coupons. User can also post free classified ads, view and add events to the community calendar as well as view the latest local, sports and entertainment news.



Yellowise

Active Monthly Users: 500,000

Yellowise.com is a local search engine that helps over 6 million users find local businesses every month. Yellowise.com promotes the sharing of ideas and opinions by allowing you to post reviews of the businesses you have hired or are familiar with. Clean, honest reviews are encouraged to help your fellow Yellowise.com searchers.

